

One CNN Center Plaza, NW Atlanta, Georgia 30303



Location

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Current Retail Tenants

McCormick & Schmick's, Dantanna's, Starbucks, Chick-Fil-A, Moe's Southwestern Grill, Wendy's, Arby's, Great Wraps,

Available Spaces

| 9 | Suite | Size | Rent | TI Allowance |
|---|-------|-----------|----------------------------|--------------|
| | 220 | 2,304 USF | \$42.00 PSF modified gross | \$65.00 PSF |

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Area Facts

- Adjacent to Phillips Arena, GA World Congress Center
- Part of the Atlanta Convention District
- Convenient to the Georgia Aquarium and World of Coca-Cola
- CNN Center serves as an entrance to the 20,000 seat Philips Arena
- Phillips Arena averages 120 events per year and receives 2 million visitors a year, serving as a home to the Atlanta Hawks, College basketball tournaments, Arena-size concerts, and more.
- CNN Center is directly connected to the 1,500-room Omni International

| Demographics | 1 mile | 3 miles | 5 miles | |
|------------------------------------|--------|---------|---------|--|
| 2010 Estimate Population | 20,746 | 176,962 | 363,526 | |
| 2010 Estimated # of Households | 7,904 | 68,532 | 139,779 | |
| 2010 Estimated Avg. HH Income (\$) | 40,617 | 63,584 | 73,081 | |





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Area Description:

- CNN Center, the vibrant 1.5 million square foot mega-entertainment complex in the center of Downtown Atlanta, is the global headquarters for Turner Broadcasting System, Inc. (TBS, Inc.) and world news leader Cable News Network (CNN).
- CNN Center is already one of the most accessible locations in the City, drawing over 12 million people a year to major events in and around the complex making Atlanta the seventh most visited city in the United States in 2010.
- MARTA, Atlanta rapid rail system, has one of its busiest stations at CNN Center drawing over 1.9 million people alone each year.
- Over 137,000 office workers are within an easy 5-10 minute walk of CNN Center and the famous Centennial Olympic Park, across from CNN Center, now attracts between 3,000-5,000 people each day. Downtown is home to approximately 4,350 successful businesses. Atlanta's Fortune 500 firms are either headquartered or have a major office presence in downtown include Georgia Pacific, Coca-Cola, Southern Company, Sun Trust, and Cox Communications.
- Over 23,000 people live within Downtown's four square miles, making it 60% higher in density than the City of Atlanta as a whole.
- Within the CNN Center area, close to \$2.87 billion has been expended in public and private sector dollars. Central Atlanta Progress estimates \$31.5 million worth of funded capital improvements underway in the Atlanta Downtown Improvement District.
- CNN Center is ringed by the 2.5 million square foot Georgia World Congress Center, the 72,000 seat Georgia Dome, and the renowned 21-acre Centennial Olympic Park.
- There are a combined total of 57,000 college students at nearby Georgia State University, Georgia Tech, and the Atlanta University Center.
- With 35 million visitors annually, Atlanta is the number three convention city in the nation and all major convention hotels (1,000+rooms) are located downtown and within easy walking distance to CNN Center.





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DOWNTOWN ATTRACTIONS:

(Yearly Attendance)

Centennial Olympic Park...... 3 million visitors

Georgia World Congress Center... 2 million visitors

Georgia Aquarium...... 3 million visitors

Philips Arena...... 2 million visitors

Georgia Dome...... 3.2 million visitors

World of Coco-Cola...... 1.5 million visitors



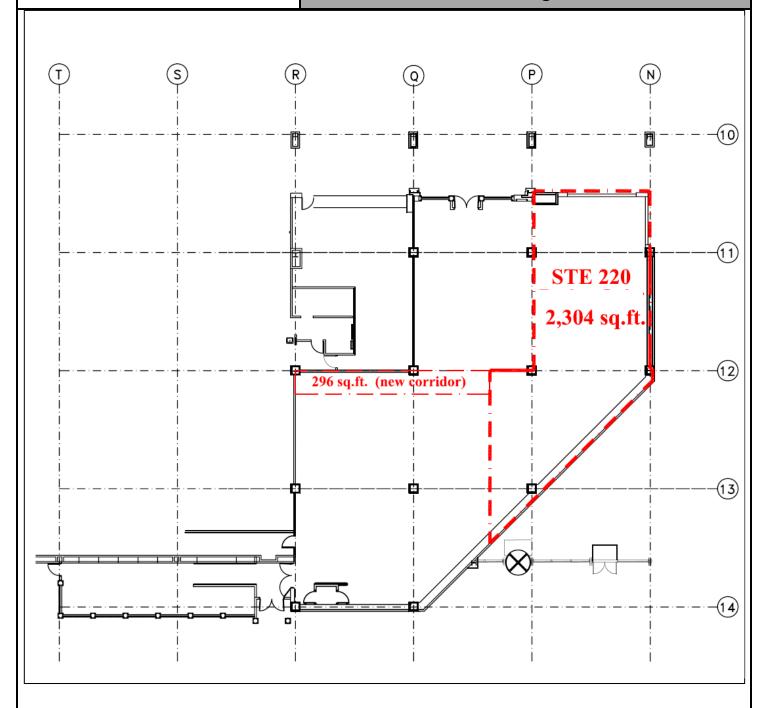
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| | Point 1 | Point 1 | Point 1 |
|---------------------------------------|------------|------------|------------|
| 2010 Demographic Totals | Radius 1.0 | Radius 3.0 | Radius 5.0 |
| Population | | | |
| 2010 Est. Population | 20,746 | 176,962 | 363,526 |
| 2015 Proj. Population | 23,321 | 200,543 | 400,339 |
| 2000 Census Population | 18,026 | 147,073 | 310,320 |
| Projected Annual Growth 2010 to 2015 | 2.5% | 2.7% | 2.0% |
| Households | | | |
| 2010 Est. Households | 7,904 | 68,532 | 139,779 |
| 2015 Proj. Households | 9,759 | 82,951 | 161,364 |
| 2000 Census Households | 6,925 | 58,921 | 124,388 |
| Projected Annual Growth 2010 to 2015 | 4.7% | 4.2% | 3.1% |
| 2010 Est. Median Age | 31.5 | 33.3 | 34.7 |
| Income | | | |
| 2010 Est. Average Household Income | \$40,617 | \$63,584 | \$73,081 |
| 2010 Est. Median HH Income | \$24,990 | \$42,164 | \$48,448 |
| 2010 Est. Per Capita Income | \$25,156 | \$29,811 | \$31,460 |
| Consumer Expenditure | | | |
| 2010 Est. Total Household Expenditure | \$302 M | \$3.48 B | \$7.77 B |
| 2010 Est. Entertainment | \$16.3 M | \$192 M | \$431 M |
| 2010 Est. Food, Beverages & Tobacco | \$50.5 M | \$561 M | \$1.24 B |
| Labor Force | | | |
| 2010 Est. Number of Businesses | 4,870 | 13,860 | 20,182 |
| 2010 Est. Total Number of Employees | 115,036 | 246,695 | 336,053 |
| 2010 Est. Labor: Population Age 16+ | 17,175 | 147,103 | 296,126 |
| 2011 Est. Average Household Size | 1.80 | 2.03 | 2.22 |
| 2011 Est. Median Age | 33.33 | 34.27 | 35.60 |
| 2011 Est. Median Household Income | \$25,626 | \$41,667 | \$46,472 |

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